

# Privacy Policy

This Privacy Policy governs the manner in which Clarity Solutions Group LLC dba KANERAI (“KANERAI”) collects, processes, maintains and discloses personal information collected from users (each, a “User”). This Privacy Policy applies to all websites and products and services offered by KANERAI.

## Information we collect from Users

Users may be asked for, as appropriate, his or her name, company email address and company phone number. Users may, however, visit our website anonymously. Users can always refuse to supply such information, except that it may prevent them from engaging in certain of our products and services.

We may also collect data about Users whenever they interact with our products and services. Such information may include the type of browser used, the type of computer and technical information about Users means of connection to our products and services, such as the operating system and the Internet service providers utilized.

## Why we collect your information

KANERAI collects and processes information for the following purposes:

- **Access to our services**  
Personal information you provide allows us to create User accounts so you can access our services.
- **To improve customer service**  
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- **To improve our products and services**  
We may use feedback you provide to improve our products and services.
- **To send service related communications**  
We may use the company email addresses supplied to send Users information and updates pertaining to our products and services, including information on periodic updates. Email addresses may also be used to respond to User inquiries, questions, and/or other requests.
- **For security**  
In order to keep the service safe and secure, we need to take action against fraudulent and/or unacceptable User behavior.

## Sharing your personal information

We do not sell, trade, or rent Users’ personal information to others. We may share generic aggregated information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above. We

may use third-party service providers to help us operate our business and provide the products and services. These third-party service providers process your information only at and according to KANERAI's instructions as part of the provision of our products and services.

In order to combat fraud and illegal activity, we may exchange information with other companies and organizations and provide it to public authorities in response to lawful requests. We may also disclose information to comply with applicable law or to protect the rights, property or safety of us or others.

### **Third-party materials**

We do not control the content or information that appears as a result of third-party services and are not responsible for the practices employed by such services. In addition, these services, including their content or information, may be constantly changing. These services may have their own privacy policies and customer service policies. Third-party materials, including their content and information, are subject to their own terms and conditions and policies.

### **International data transfers**

Our company is U.S. based and our products and services are global by nature, so your information can be transferred anywhere in the world. As different countries may have different data protection laws than your own country, we take steps to ensure that adequate safeguards are in place to protect your information as explained in this Policy. Additional safeguards include the EU-U.S. Privacy Shield Framework in case of personal data transfers to the U.S. from the E.U. (please refer to additional KANERAI Privacy Shield Policy for further details).

### **Your rights and options**

We will respond to all requests within a reasonable timeframe.

- You may opt-out of receiving promotional communications, such as marketing emails, by notifying us.
- You also have the right to correct your personal information or object about how we use or share your information.

### **How we protect your personal information**

We adopt industry standard data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username and password stored in our products and services.

### **Data retention**

We retain your information for as long as your account is active or as needed to provide our products and services. Note that if you ask us to remove your personal information, we will

retain your information as necessary for our legitimate business interests, such as to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **Changes to this Privacy Policy**

We may periodically update this Privacy Policy by posting a new version on kanerai.com. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check the website for any changes to stay informed about how we are helping to protect your personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

## **Contact us**

If you have any questions about this Privacy Policy, or our products and services, or if you have any requests for resolving issues with your personal information, please contact us at:

Controller: KANERAI  
270 Lafayette Street, Suite 1001  
New York NY, 10011  
Email: [info@kanerai.com](mailto:info@kanerai.com)

## **Your acceptance of these terms**

By accessing our website or our products and services, you signify your acceptance of this Policy. If you do not agree to this Policy, please do not access our website or our products and services. Your continued use of the website or our products and services following the posting of changes to this Policy will be deemed your acceptance of those changes.